



## *Festivities*

### *Oktoberfest*

Oktoberfest is one of the most popular festivals in Brazil. With over 1,000,000 visitors and half a million liter consumption, this is the second-largest “beer celebration” in the world. This traditional Bavarian beer festival, which happens every year in October and lasts 17 days, is held in Blumenau, a city located at the state of Santa Catarina (south of Brazil), which was founded in 1850 by German immigrants. This popular festival started back in 1984 to raise money and spirits after two successive floods that practically destroyed the city. The party was organized, and mirrored on the event with the same name which happens in Munich.

However, Oktoberfest is not only about beer. It is also folklore and tradition. During the two weeks, the people from Blumenau show the world its rich culture, expressed in the form of traditional music, dance shows and typical German specialties. The clothing, at this time, is to remember this people’s ancestors. Also, thirty live bands (four from Germany), costume parades, beauty pageants, food, and of course lots of beer can be enjoyed. A daily national competition, "Choppitrinker am laufenden Meter," (The Beer Drinker Competition) takes place in the "PROEB" halls. Whoever manages to drink 600 milliliters of beer in one swallow will get a price.

**It’s a non stop party where everyone can enjoy good beer to the Rhythm of Polka, and have lots of fun !!**

